## John L.Scott

# **Medford and Ashland Office Facts**

REAL ESTATE
What's important is you.

Year End Statistics: January – December of 2017

#1

LISTINGS & SALES

Our Ashland and Medford John L. Scott

offices took more listings and closed more sales than any other real estate office in Southern Oregon.

23,800,000





Our Ashland and Medford John L. Scott enhanced Showcase Listing SM pages on Realtor.com were viewed over 23.8 million times from January to December of 2017.

# **18 MILLION**

#### DISPLAY AD VIEWS

Our Ashand & Medford agent's digital display ads were seen over 18 million times on desktop, laptop, and mobile devices from January to December of 2017.



Our Ashland and Medford John L.

Scott agents sold 2,300 Jackson, Josephine,
and Klamath county properties from January to
December of 2017, totaling over \$758 million.

47,000

### **FACEBOOK AD CLICKS**

Sponsored content from our Ashland and Medford John L. Scott agents received over 47k clicks, comments, likes and shares from January to December of 2017.

390,000



## **FACEBOOK AD REACH**

Sponsored content from our Ashland and Medford John L. Scott offices reached over 470k prospective buyers and sellers across the United States from January to December of 2017.

80,000



APP DOWNLOADS

Our Ashland and Medford John L. Scott agents achieved over 80k downloads of their GPS-enabled home search mobile apps from January to December of 2017.

134,000

**DISPLAY AD CLICKS** 



Our Ashland & Medford digital display ads were clicked by prospective buyers and sellers over 134k times from January to December of 2017.

ALL INFORMATION PULLED FROM JAN 2017 TO DEC 2017



Robin Simpson, Broker
Licensed in the State of Oregon

John L. Scott

**App Download:** jlsapp.com/robinsimpson • www.RobinSimpson.com Direct: 541.774.5628 • Cell: 541.941.8028 • Email: robinsimpson@johnlscott.com

