

TOP AGENT MAGAZINE

Excellence...Pure & Simple.



The Raché Team

Area Specialist
King County Specialist

RACHÉ BOSTON

THE RACHÉ TEAM: YOUR
PERSONAL REALTOR FOR LIFE



“My mission is to provide ‘Excellence in Real Estate Services’ to all of my customers and clients by conducting business with the highest levels of professionalism, honesty, and integrity.”

An award-winning agent for over 24 consecutive years in the Real Estate industry, Raché Boston and The Raché Team have helped hundreds of families thru-out any and all economies and help them create wealth along the way.

Raché is highly skilled and experienced in all facets of real property. Her natural skill in deal- ing with clients is truly a talent. And with all of her years of experience, you can be assured of efficient and accurate service with your own unique property.

Raché and her team serve the greater Puget Sound Area, including Seattle, Bellevue, Renton, and parts of South King County, going as far south as Tacoma. Additionally, Raché is a relocation specialist and helps her clients relocate across the United States and the world.

Repeat and referral clients make up 95% of Raché’s business, demonstrating the strong relationships she’s built with her clients over the years. Raché’s top priority is providing exceptional customer service and exceeding her clients’ expectations. “We spend 100% of our time delivering first class service to you.

We are able to spend our time working for you, because you, our 'client for life,' recommend us to your family and friends and work associates knowing that you can be confident they will receive the same level of service you have come to expect from us. You receive our undivided

attention and the dedication to detail you have come to expect from us. We are continuously reevaluating and updating our systems in order to provide you with better service. We want you to be so thrilled with our service that you can't wait to tell your friends about us."





“As your Personal Realtor for Life, I feel it necessary to provide all my clients with a relationship they have grown to trust, and to provide value and service after the transaction so that the changing needs of each of my clients are addressed on a continuing basis.”

“With all of our clients, our friendly team prides itself on being pro-active with communication and highly strategic in obtaining the greatest benefit for the client,” Raché explains. “My mission is to provide ‘Excellence in Real Estate Services’ to all of my customers and clients by conducting business with the highest levels of professionalism, honesty, and integrity. My team approach is designed to use my combined knowledge, experience and expertise to provide

the service my customers and clients deserve. Whether you are a first-time buyer or seller, considering a move to a larger or smaller home, or merely wondering about real estate as an investment, my unique counseling approach will provide a ‘plan of action’ designed especially to help you make prudent real estate decisions. After that, my goal is to ensure a smooth process in the purchase or sale of real estate. I view all challenging and difficult situations related to

a real estate transaction as opportunities to use my professional skills to find solutions that best achieve the real estate goals of my clients.”

As your Personal Realtor for Life, it is Raché’s job to not only understand your needs, but to respond to them promptly, professionally and with integrity. “It is my pledge to provide you with sound real estate advice, helping you to understand the strategies of decision-making and the future implications of the decisions you make,” she says. “As your Personal Realtor for Life, I feel it necessary to provide all my clients with a relationship they have grown to trust, and to provide value and service after the transaction so that the changing needs of each of my clients are addressed on a continuing basis.”

Being your Personal Real Estate Consultant for Life is not only Raché’s business philosophy, it’s a life-long commitment to providing you with exemplary personalized service beyond your expectations. It is also her philosophy to listen,

hear, and truly understand your needs, a quality of business conduct that seems to have been forgotten in today’s highly automated society.

When it comes to marketing her listings, Raché places a strong emphasis on pricing and staging. She believes that the best chance to sell a home for the best price is within the first 30 days, and that staging creates an emotional connection with the buyer. Raché also utilizes drone shots, professional photography, video and mega-open houses to make sure that her listings receive maximum traffic.

Raché is a mentor for a new real estate agent by providing guidance and support in various aspects of the business, including learning the basics of real estate, taking listings, working with buyers, and writing contracts. Having an experienced partner to work alongside can help accelerate the new agent’s learning curve and increase their chances of success in their first real estate transaction.





Raché is also committed to giving back to her community, sitting on the board at her church, helping seniors navigate through the real estate process and volunteering for Dress For Success, a program that helps women prepare for job interviews. In her free time, Raché enjoys traveling, cooking, reading, working out and spending time with family.

Looking toward the future, Raché says, “I want to make sure my business is strong and

robust, continue adding and building onto it. Continue having repeat and referral business.” Nurturing those relationships comes naturally to Raché. That’s what she truly loves about real estate. “I love people, real estate is a people’s business,” she says. “I love to meet new people and make them my clients for life. That is the thing I love the most, because I’m here with you every step of the way. Even after our transaction is done, the Raché Team will always be here for you.”

For more about Raché Boston, please call her at 425-652-6473, email racheb@johnlscott.com, or visit www.racheb.johnlscott.com

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