

Gayle Sammons

*Real Estate With a Heart!*SM



Welcome to Real Estate with a Heart.

Choosing a Real Estate Broker is an important aspect when selling your home. Even with today's sellers market doing the right things can make a difference not only in how quickly your home sells but in the price that you receive.

At Real Estate with a Heart we believe in providing a comprehensive personalized service for each seller. Together we can be successful in selling your home no matter what the market.

What You Can Expect

A thorough and candid list of suggestions to get your home ready to sell.

Everyone decorates their home to suit their taste. One of the hardest things for sellers to remember is that it is in your best interest to present your home so that it appeals to the largest number of people. Selling your home is emotional. My suggestions are provided without emotional attachment with the goal of getting your home sold so that you can move onto the next phase of your life.

Professional Staging

When appropriate, my professional stager will make the most of your home's spaces and settings. Buyers are often influenced by furniture and décor when looking at a home. My stager will help provide a welcoming and comforting feeling. Buyers will feel like they are "coming home" when they walk through the door.

For those times when professional staging isn't in the client's best interest I will provide you with suggestions on making the most of your décor while providing a minimum disruption to your daily routine.

Professional Photography

Once staged I will have professional photographs taken of your home's interior and exterior. These photos will be included in listing and marketing materials for your home. In some cases a photo virtual tour will also be created as an additional way to showcase your home's unique charms.

Open House

Getting people into your home is the best way to get it sold. There is nothing like people being able to walk through the space and get a feel for the house to help them take that next step in making an offer

Marketing

I will provide a professional listing in the NWMLS which best showcases your home and it's features. In addition to the listing I will promote your home on Social Media and through Craigslist ads. Print flyers will be provided in a flyer box on the external sale sign.

Market Expertise

In addition to providing you with market information and professional insights when pricing your home, I will share that same knowledge when reviewing offers on your home. Sometimes the highest bid isn't the best. There are many considerations to consider when reviewing a buyer's offer and I will be by your side during this negotiation period.



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