

Better Affordability for Home Buyers



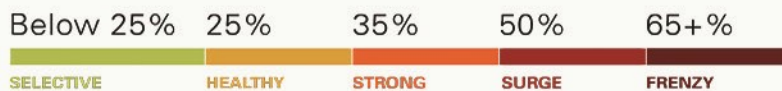
J. Lennox Scott
Chairman and CEO

After the fresh start in 2019, we are seeing positive conditions for the housing market, including improved affordability, with interest rates down to the mid-fours and a slight adjustment of home prices in the fall. Regional job growth is also continuing at a very strong level.

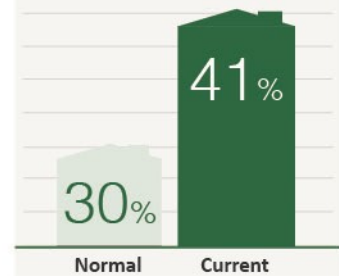
With the improved affordability, we expect sales activity intensity will reach surge levels this spring in the more affordable and mid-price ranges. For new listings in the high end price ranges, we anticipate healthy activity; for the luxury market, we expect to see selective buyer activity.

Price Range	Active Listings on February 1st	January New Listings	January Pending Sales	% Pending 1st 30 days (December List)	Sales Activity Intensity	Months Supply (Unsold)	Unsold Listing Supply
0 - 250K	144	115	102	40.0%	Strong	1.4	Shortage
250K - 350K	417	347	300	46.7%	Strong	1.4	Shortage
350K - 500K	659	529	401	48.3%	Strong	1.6	Shortage
500K - 750K	513	349	215	32.6%	Healthy	2.4	Shortage
750K - 1M	273	125	52	22.9%	Selective	5.3	Healthy
1M +	275	113	24	25.0%	Healthy	11.5	Selective
Total Activity	2281	1578	1094	41.4%	Strong	2.1	Shortage

SCALE: PERCENT OF NEW LISTINGS (PENDING) IN THE FIRST 30 DAYS



Average % of New Listings (Pending) in the First 30 Days For January 2019



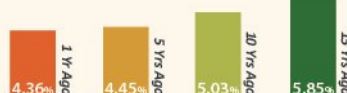
SCALE: MONTHS SUPPLY



AMAZING INTEREST RATES

February 1, 2019
Source: Mortgage News Daily

4.43%



Search by School

Finding your next home just got easier!

JLSApp.com/WhitneyMinnich

Whitney Minnich, CMRS

Broker and Realtor®

Licensed in Oregon

Mobile: 503.953.6240

Email: whitney@whitneyminnich.com

Websites: www.whitneyminnich.com

www.BuySellLiveOregon.com

BUY • SELL • LIVE OREGON

